

MEMORANDUM

To: Board of Regents

From: Board Office

Subject: Annual Governance Report on International Agreements

Date: March 6, 2000

Recommended Action:

Receive the report on international agreements, including study and work abroad programs of the Regent universities.

Executive Summary:

Each Regent university maintains many active agreements with universities and agencies abroad. During 1998-1999, the three universities together had 170 active and proposed agreements with international educational institutions and other agencies, involving approximately 70 different countries. These figures cannot be compared in all respects with the figures from last year, 1997-98, when it was reported that there were 247 active and proposed agreements in 71 countries. A chief reason is the University of Iowa's new definition of international linkages, which excludes programs that are only student study abroad programs. However, if a linkage agreement involves faculty and staff exchanges, in addition to student exchanges, the program is included in its report.

In 1998-1999, a total of 1,996 Regent university students studied abroad in over 70 countries through Regent programs. This was a decrease from the 2,117 figure in the 1997-1998 report, but more than the 1,771 students in 1996-1997 who worked or studied abroad through Regent programs. However, the number of countries in which students studied and worked increased in 1998-1999 to 70, compared to 60 the year before.

Some 439 students from non-Regent universities participated in the Regent study and work abroad programs. As indicated in Table 3.1 on page 11, almost 2500 students enrolled in Regent study and work abroad programs in 1998-1999. Almost 500 students (486) were involved in the UNI Camp Adventure program, which provides summer work experiences in youth recreation activities for children on U.S. military bases and government installations.

Section 6.26 of the Regent *Procedural Guide* requires the universities to submit annual reports on international agreements, including faculty and student exchange programs, study abroad programs, and research and development projects. International agreements may be specific to the needs and interests of particular departments and colleges, or they may be more comprehensive and permit participation by students and faculty across the institution. These agreements are consistent with the Board of Regents' strategic plan, specifically Strategy 1.1.4.3, which asks each institution to increase its service to lowans, the nation, and world.

International agreements relate to several KRAs in the Board's action plan: quality of programs (Objective 2.1.0.0 -- to annually assess educational opportunities); access (KRA 2.0.0.0 -- to provide access to educational, research, and service opportunities); and diversity (Objective 3.1.0.0 -- to reaffirm or revise Board policy to ensure continuous improvement of the climate for diversity). Institutional strategic plans also call for expanded opportunities for faculty and staff internationally.

The funding of the programs comes from many sources. The universities report that frequent sources are federal grants from such agencies as US AID, National Institutes of Health, United States Department of Agriculture, and the United States Information Agency. The World Bank, private foundations, and international universities underwrite the costs of some programs. Often, faculty and students pay their personal expenses for participation in exchange programs. Students also pay program fees assessed by each Regent university. Such fees are proposed by the institutions and approved by the Board.

This year's report, like last year's, contains an extensive student profile, as requested by the Board. Last year, the Board had requested that each university update its efforts to develop and implement guidelines to establish basic standards of quality assurance, financial management, risk management, and student safety for all programs involving travel and residence abroad. Those topics were addressed and incorporated into institutional policies which were presented in a separate report to the Board of Regents in June 1999. The Board approved the revisions.

Background and Analysis:

The universities report a total of 266 agreements (active, inactive, and proposed) in 1998-1999, seven fewer than 1997-1998. Within the total 266 agreements, there was a large "swing," with a decline to 149 active agreements in 1998-1999 compared to 247 in 1997-1998. The number of inactive agreements increased from 13 to 96. The number of proposed agreements rose from 13 to 20. International agreements, or linkages, are always in flux. From year to year, some of the agreements will change from active to inactive. Also each year,

some new agreements are at the "proposed" stage, but not fully articulated. As indicated in Tables 1.1 and 1.2, the largest number of changes from active to inactive agreements occurred at Iowa State University.

By category, the majority of international agreements are faculty, staff, and student exchange agreements, with the primary purposes including exchange of ideas and collaborative research. All of the UNI agreements are in this category. Typically, expenses are borne by the traveler; in the case of the student, tuition and fees are paid to the home institution. A few agreements are for student exchange programs. At both SUI and ISU, a substantial number of agreements relate to specific research work through faculty exchanges and training.

The three universities jointly sponsor five study abroad programs. These Regent Cooperative Programs are in Vienna, Austria; Lyon, France; Valladolid, Spain; Swansea, Wales, U.K; and Newcastle, Australia. Austria, France, and Spain are summer study opportunities. Almost two hundred students (197) participated in these programs in 1998-1999. That compares with 163 participants in 1997-1998 and 81 more than in 1996-97, when 116 students were enrolled. See Table 3.4 on page 15 for a breakdown by program.

Every Regent student abroad is expected to have timely on-site access to a Regent university faculty/staff member or officially designated in-country professional to assist with any problems that might arise during participation in a Regent-sponsored program. As the June 1999 report to the Board indicated, each university has a new statement in place on matters of health, safety, and financial responsibility.

Signed agreements are often multiple-year agreements. From year to year, participation will vary. In a specific year, an "active" agreement may not have any exchange of faculty or students. In 1998-1999, 96 of the agreements were inactive.

In 1998-1999, the Regent universities had 149 active agreements with foreign universities and government agencies and an additional 20 proposed agreements. A summary of agreements or linkages, by country, is found in Table 2.0, pages 9 and 10. These included programs for students, staff, and faculty.

Examples of agreements include:

For faculty:

- Promotion of mutually beneficial research programs in the application of mathematics to biological systems with Chinese university (SUI);
- Short-term SUI faculty exchange with Aichi Medical University in Japan for clinical skill development;

- ISU 's Center for Agricultural and Rural Development (CARD) has an agreement with the Armenian Academy of Agricultural Sciences for joint research;
- A joint research effort of ISU faculty and faculty and doctoral students in Pakistan on irrigation and water quality;
- A faculty member from UNI, Social Work, taught a course at the University of Hull, England;
- Twenty-three UNI faculty (in Chemistry, Economics, English, Geography, Information Technology Services, Modern Languages, Music, Physics, Political Science, and Teaching) taught or conducted research in Russia.

For students:

- Two students from Seoul Women's University studied at SUI;
- SUI Ph.D. student undertook research for his doctoral dissertation at Moscow State Linguistics University;
- A College of Vet Medicine student spent six weeks in Costa Rica working in a laboratory tracing the lineage of howler monkeys using DNA technology;
- Three ISU students were in Otago, New Zealand for Fall 1998, and one student from Otago was at ISU in efforts to provide internationalization of the curriculum;
- Three students from UNI studied at Angers, France, during Fall semester; one student from Angers studied at UNI during the Spring semester;
- Two UNI students studied at the University of Cape Coast, Ghana, during the summer sessions.

For service and outreach:

- Three SUI faculty taught a two-week course to Argentine business executives in June 1999;
- Faculty and staff in the SUI Department of Curriculum and Instruction assisted with the redesign of civic education courses for Czech secondary schools;
- ISU is working with the Presidential Office, Republic of Yemen, to establish an international technology transfer;
- A proposed agreement between ISU and the Environmental Waste Management Center on the NPUST campus in Taiwan includes an invitation for faculty and graduate students interested in animal waste treatment techniques to visit these new facilities.
- A faculty member from Shaanxi Teachers University in China taught at UNI this year.

Almost 2000 (1996) students studied abroad in 1998-99, compared with 2117 students the previous year. Enrollments in such programs increased at the University of Iowa and Iowa State University, but declined at the University of Northern Iowa from the previous year. (See Table 3.1 on page 11.)

Not all students participating in Regent university exchange programs are students at the three universities. As Table 3.1 indicates, students from other institutions frequently participate in Iowa-sponsored programs, often through consortial arrangements. This generates needed revenue, contributes to economies of scale, and helps avoid program duplication.

Although students were engaged in study or work abroad around the globe, certain geographic areas were predominant. They were: Western Europe (57.7%), Asia (8.8%, a drop from 14% last year) and Latin America (8.6%, down from 13.0%). For Iowa State University students, the most popular countries were in western Europe, followed by Latin America and Mexico. For University of Iowa students, the most popular destinations were Western Europe and Latin America. As indicated on Table 3.5 on page 15, other students studied in many other locations. The UNI students also elected Western Europe frequently, but as its report details, Japan and other Asian countries, and Latin America were popular as well.

The student characteristic information, found in Tables 4.1, 4.2, and 4.3 (page 17), indicates that the majority of participants are women (65.7%), are more likely to be Iowa-residents (68.1% compared to 31.9% of non-residents), and are more likely to be juniors or seniors than freshmen or sophomores. As data in Table 3.6, page 16, indicates, more students are from programs emphasizing humanities, social sciences, education, or business than programs in the sciences.

This governance document contains more information on student profiles or characteristics than reports of several years ago. This reflects a concerted effort by university representatives and the Board Office to have more complete as well as more common descriptions.

The University of Iowa

The University of Iowa's report on international agreements begins with the notation that it is using a new definition of linkages this year. Programs which are only student study abroad or student exchanges will be described elsewhere in this memorandum. However, if a linkage is a combination of faculty, staff, and student exchange program, it is counted in the linkage total. The total number of agreements for FY 1999 was 96, with 72 categorized as active, 17 as inactive, and 7 as proposed. Many of the linkage agreements are related to the health field and others to engineering; fewer relate to research in humanities fields.

The number of students participating in SUI's program has increased. Last year the total reported was 754; this year it was 821.

Iowa State University

Many of Iowa State's international programs are linked to the sciences, agriculture, engineering, and vet medicine. However, faculty and students from other colleges are also involved in the programs.

Iowa State University has a strong commitment to study abroad as evidenced by a 276 percent increase in levels of participation since FY 1996. The 862 ISU students who studied or worked abroad during FY 1999 exceeded the goal of 750 for FY 2000.

In Iowa State University's report, under the program description for each agreement, the line indicating "financial understanding" often uses such comments as "to be worked out," or "to be determined" on a case by case basis." It is understood that no activity will take place until a clear financial understanding is agreed upon by all parties.

University of Northern Iowa

For UNI, the numbers of students who traveled abroad, for work or study, were evenly divided between residents and non-residents. Most of the non-residents in this report participated in Camp Adventure.

Most of the UNI students were undergraduate, although a significant number of graduate students from the Department of Modern Languages participated. Exactly three-fourths of the participants were females. The College of Humanities and Fine Arts recorded the greatest number of majors.

Spain and France were the two most popular destinations, although a sizeable number of students visited Germany, Austria, Japan, and Mexico. Most students traveled abroad in Summer 1998.

During the past year, 34 students from UNI participated in the Regents' joint programs abroad.

Approximately 500 students (486) in FY 1999, compared with 653 in FY 1998, participated in UNI's Camp Adventure program, which provides summer work experiences in youth recreation activities for children on U. S. military bases and government installations. In addition to 33 students from SUI, 29 from ISU, 136 from UNI, the remaining students came from other universities and colleges.

In January, the Board approved four new study abroad fees to help support increasing costs related to the University of Iowa's study abroad program. Three relate to the length of the study abroad program (academic year, semester, and summer) and the fourth relates to participation in non-SUI sponsored programs. The University is seeking additional financial support beyond its current resource commitment to provide advising, programmatic, and administrative services.

Summary:

International programs are a vital and expanding component of higher education. Encouragement of study abroad is found in the strategic plans of the universities. Review of these programs are conducted periodically by the Office of International Programs on-campus and policies need to be developed that will benefit both students and the institutions.

The complete reports on international agreements and study abroad participation are found in the Regent Exhibit Book. Tables with data are found on pages 8-17 of this docket item.

Charles R. Kniker

Approved: _____
Frank J. Stork

Table 1.1
International Agreements – Regent Universities
By University and Type
1998-1999

<u>University</u>	<u>Active</u>	<u>Inactive</u>	<u>Proposed</u>	<u>Total</u>
SUI	72	17	7	96
ISU	62	75	12	149
UNI	15	4	2	21
Totals	149	96	21	266

Table 1.2
International Agreements – Regent Universities*
By University Level
1997-1998

<u>University</u>	<u>Institution-wide</u>	<u>College-wide</u>	<u>Department-Level</u>	<u>Total</u>
SUI	49	26	21	96
ISU	45	57	47	149
UNI	21	0	0	21
Totals	115	83	68	266

*Includes proposed agreements

Table 2.0
Active International Agreements
of Regent Universities
1998-1999

Country	SUI	ISU	UNI	Proposed	Total
Argentina	1				1
Armenia		2			2
Australia	1	2			4
Austria			1		1
Belize		1			1
Brazil	2				2
Burkina Faso	1				1
Canada		1			1
Chile			1		1
Costa Rica		3			3
Czech Republic	2				2
Denmark	1		1		2
Egypt	1	1			2
Finland	1				1
France	1		3		4
Germany	2	3			5
Greece		3			3
Hungary		1		1	2
Iceland	1				1
India	1				1
Indonesia	1			4	5
Israel	1				1
Jamaica				1	1
Japan	5		1	2	8
Jordan	1	1		1	3
Kenya		1		1	2
Lithuania		1			1
Mexico	1	3			4
Nepal	1				1
Netherlands		1			1
New Zealand	1	1		1	3
Nicaragua	1				1
Nigeria	4				4
Pakistan		2		1	3
Panama		2			2
People's Republic of China	8	5	4	3	20
Poland	1	2			3
Portugal		1			1
Romania	2				2

Russia	4	6	1		11
Saudi Arabia				1	1
Singapore				1	1
Slovak Republic	1	1			2
Slovenia	1				1
South Africa	1				1
South Korea	13			1	14
Spain	1				1
Sudan		1			1
Switzerland		1			1
Taiwan	1	2		1	4
Tanzania	1				1
Thailand		3			3
The Netherlands	2				2
Turkey	2				2
Ukraine	1	4			5
United Kingdom	1	5	1		7
Uzbekistqn		1			1
Venezuela	1				1
Vietnam			1		1
West Africa			1		1
Yemen		1			1
Total	72	62	15	20	169

Table 3.1
Number of Participants
Regent Study Abroad and Work Abroad Programs
1998-1999

<u>University</u>	<u>Categories</u>		<u>Participants</u>
University of Iowa	<u>Undergraduate</u>	<u>Graduate</u>	<u>Total</u>
Degree-seeking students	474	142	616
Non-degree seeking students	22	0	22
Camp Adventure participants	33	0	33
<i>Total University of Iowa students</i>	<i>529</i>	<i>142</i>	<i>671</i>
Participants from Other Institutions	147	3	150
<i>Grand Total</i>	<i>676</i>	<i>145</i>	<i>821</i>

Iowa State University*	<u>Undergraduate</u>	<u>Graduate</u>	<u>Total</u>
Study Abroad	746	54	802
Work Abroad	26	5	31
Camp Adventure	29	0	29
Unknown	2		2
<i>Grand Total</i>	<i>803</i>	<i>59</i>	<i>862</i>

*Note: All participants are either degree-seeking or have just graduated as registered as special students. Since the number of students from other institutions participating in ISU programs is very small, these students are not included in the data.

Univ. of Northern Iowa	<u>Undergraduate**</u>	<u>Graduate</u>	<u>Total</u>
Degree-seeking students	291	118	409
Non-degree seeking students	41	13	54
<i>**Total UNI students only</i>	<i>332</i>	<i>131</i>	<i>463</i>
<i>***Participants from other institutions</i>	<i>290</i>	<i>60</i>	<i>350</i>
<i>Grand Total</i>	<i>622</i>	<i>191</i>	<i>813</i>

**Includes Camp Adventure students from UNI (136)

***Students from other institutions, including SUI and ISU

The total number of participants in Camp Adventure was 486.

Table 3.2
Participants in Regent University Study Abroad Programs
By Term Abroad
1998-1999

Term	University			Total
	SUI*	ISU**	UNI	
Summer 98	356.5	---	305	661.5
Fall 98	103.5	112	63	278.5
Spring 99	144.5	261	92	497.5
Academic year, 1998-99	66.5	31.5	3	101.0
Summer 99	---	457.5	---	457.5
<i>Total</i>	671	862	463	1996.0

*For all universities, the numbers include both undergraduate and graduate students. The .5 is used to indicate students taking partial loads.

**ISU figures include combined Spring and Spring Interim 99, and Fall 98 includes Winter Interim.

Note: The Australian semester does overlap the North American summer; however, for financial aid purposes, and for the purpose of reporting data, students studying at an Australian university are considered either fall or spring semester and not a Regent summer semester.

Table 3.3
Participation in Credit Programs of Regent Universities
Designations by Country
1998-1999

Country	SUI	ISU	UNI	Country Total
Argentina	5	1		6
Australia	25	79	17	121
Austria	8	4	39	51
Bahrain	1			1
Belgium	2		1	3
Belize	1	3		4
Bolivia	1			1
Brazil	1	1		2
Burkina Faso	1			1
Canada	3			3
Chile	10	2	4	16
China (PRC)	9	25	3	37
Costa Rica	15	52		67
Cuba	1			1
Czech Republic	5.5	8		13.5
Denmark	3		1	4
Dominican Republic	4			4
Ecuador	2			2
Egypt			2	2
Estonia			4	4
Finland	1			1
France	63	12	66	141
Germany	30	16	50	96
Ghana	1		2	3
Greece	1	3		4
Guatemala	1	2		3
Honduras		11	2	13
Hungary		1		1
India	10	4		14
Ireland	26.5			26.5
Israel	4			4
Italy	43.5	93	11	147.5
Ivory Coast	1			1
Jamaica	9			9
Japan	16	11	35	62
Kazakhstan		10		10
Kenya	6	39	2	47
Korea (South)	5	3	19	27
Lebanon	1			1
Luxenburg			1	1

Table 3.3 (continued)

**Participation in Credit Programs of Regent Universities
Designations by Country
1998-1999
(p. 2)**

Malta	1			1
Mexico	35	82	26	143
Mongolia		1		1
Nepal	2			2
Netherlands	3	10		13
New Zealand	3	12		15
Nicaragua		6		6
Nigeria		3		3
Norway	1		3	4
Okinawa			16	16
Poland		1	12	13
Portugal		1		1
Puerto Rico		1		1
Romania	1			1
Russia	6	14	6	26
Senegal	1			1
Singapore		1		1
Slovak Republic		5	1	6
Slovenia	6			6
Spain	101	40	96	237
St. Lucia	9			9
South Africa	6	7		13
Sweden	2			2
Switzerland	1	4		5
Taiwan		2	1	3
Tanzania		1		1
Thailand	2	12		14
Turkey	0.5	4	1	5.5
Uganda	1			1
United Kingdom	136.5	252	22	410.5
United Kingdom—Wales			20	20
Vanuatu	2			2
Venezuela	19	5		24
World-wide**	15.5	18		33.5
	671	862	463	1996

*.5 = student spent half-time in each of two countries

**=student traveled in multiple countries

Table 3.4
Student Participation in Cooperative Regent
Study Abroad Program -- 1998-1999

Country	Location	Term	SUI	ISU	UNI	Regent Total
Australia	Newcastle	Fall/Spring	13	27	6	46
Austria	Vienna	Summer	5	3	3	11
Spain	Valladolid	Summer	21	0	7	28
France	Lyon	Summer	18	9	3	30
UK-Wales	Swansea	Fall/Spring	20	47	15	82
Total			77	86	34	197

Table 3.5
Student Participation in Regent Study Abroad Programs
By Geographic Region -- 1998-1999

Region	University		Total Number		(%)
	(SUI)	(ISU)	(UNI)		
Africa	17.0	47	---	64.0	3.2%
Asia	44.0	60	71	175.0	8.8%
Europe, Western	423.5	497	231	1151.5	57.7%
Middle East/N.Af.	6.5	---	2	8.5	0.1%
Latin America	78.0	84	9	171.0	8.6%
North America					
(Canada, Mexico)	38.0	84	26	148.0	7.4%
Oceania	30.0	89	17	136.0	6.8%
Russia, East Eup.	18.5	---	103	121.5	6.1%
Multiple Countries	15.5	---	4	19.5	0.2%
Not reported		1	--	1.0	0.1%
<i>Total</i>	671.0	862	463	1996.0	100%(est.)

Table 3.6
Participants By Colleges -- 1998-1999
Regent University Study Abroad Programs

University of Iowa (includes Camp Adventure students)

Business Administration	78	11.6%
Dentistry	3	0.4%
Education	30	4.5%
Engineering	10.5	1.6%
Graduate College	34	5.1%
Law	44	6.6%
Liberal Arts	414	61.7%
Medicine	25	3.7%
Nursing	10.5	1.6%
Non-degree	22	3.3%
Total	671	100.0%

Iowa State University (includes Camp Adventure students)

Agriculture	162	18.8%
Business	87	10.1%
Design	153	17.7%
Education	48	5.6%
Engineering	74	8.6%
Family and Consumer Science	51	5.7%
Graduate College	1	0.2%
Liberal Arts and Science	277	32.1%
Veterinary Medicine	7	1.0%
Unknown	2	0.2%
Total	862	100.0%

University of Northern Iowa (includes Camp Adventure students)

Business	36	7.8%
Education	90	19.4%
Humanities and Fine Arts	199	43.0%
Natural Science	24	5.2%
Social and Behavioral Science	49	10.7%
Non-degree	65	13.9%
Total	463	100.0%

Table 4.1
Profile of Participants in Regent University Study Abroad Programs
by Academic Year Number and (Percentage) - 1998-1999

Univ.	Fr	Soph.	Jr.	Sr.	Non Degree	Grad-uate	Total (%)
SUI	8 (1.5)	45 (8.5)	200 (37.8)	254 (48.0)	22 (4.2)	---	529 (78.8)
SUI						142	<u>142</u> (21.2)
Total							671 (100.0)
ISU	56 (7.0)	150 (18.8)	238(29.8)	352 (44.1)	2 (0.3)	---	798 (92.6)
ISU .					5	59	<u>64</u> (7.4)
Total							862 (100.0)
UNI	8 (2.6)	47 (15.2)	102 (33.0)	131 (42.4)	21 (6.8)	---	309 (66.7)
UNI graduate						154	<u>154</u> (33.3)
Total							463 (100.0)

[Note: In the first line of each university, the percentage figures in parentheses for each class, freshmen through senior, plus the non-degree category, will total 100.0 percent of the undergraduate participants.]

Table 4.2
Profile of Participants in Regent University
Study Abroad Programs (By Gender) - 1998-1999

University	Female	Male	Total and Percentage
SUI	441 (65.7%)	230 (31.4%)	671 (100.0%)
ISU	525 (60.9%)	337 (39.1%)	862 (100.0%)
UNI	346 (74.7%)	117 (25.3%)	463 (100.0%)
Total	1312 (65.7%)	684 (34.3%)	1996 (100.0%)

Table 4.3
Profile of Participants in Regent University
Study Abroad Programs (By Residence Status) - 1998-1999

University	Iowa resident (%)	Non-Iowa resident (%)	Total (Pct.)
SUI	416 (62.0%)	255 (38.0%)	671 (100.0%)
ISU	634 (73.5%)	228 (26.5%)	862 (100.0%)
UNI	309 (66.7%)	154 (33.3%)	463 (100.0%)
Total	1359 (68.1%)	637 (31.9%)	1996 (100.0%)